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Program goal states the objective, criteria,
and standard operational functions or

Programmatic Effectiveness Examples	*Emerging example: Conversations with students before and after their appointments.*	*Developed example: Quantitative data from the appointment software tool that tracks the time students request an appointment to the time students meet with a specialist.*
Educational Effectiveness Examples	*Emerging example: Conversations with students before and after their meetings and programs.*	*Developed example: Student survey with questions directly related to the student learning outcome.*

(4) At what stage was the measure(s) used to assess programmatic and/or educational effectiveness? (Please check all that apply)

Program goal:
☒ Beginning of the academic year   ☐ Middle of the academic year   ☒ End of the academic year   ☐ Other (please indicate):

Student academic level:
☒ Undergraduate   ☐ Graduate/Professional

(8) Was the benchmark met? (Please check one)	(9) What are the results?
	Unit reports programmatic and/or student learning assessment data that show the extent to which the program and/or
☒ Yes No Other (*Please describe the results in question 9*)	

Emerging example: Considering our low student participation rate in events this academic year, we will discuss plans to improve student engagement.

Developed example: While participation rates from this academic year show that residential students attend unit-sponsored events, we continue to

Programmatic Effectiveness Examples	*Emerging example: We have increased our program offerings, and maintained a short wait time most students need to wait for an appointment.* *Developed example:* *Successes: Over the last two years, we have collected and analyzed data on our first program goal (Offer events four or more times a semester that bring together residential and commuter students), and made changes that has put us on a path toward meeting our benchmark.* *Challenges: We now want to focus on improving our second program goal (Improve the time students need to wait for an appointment to meet with a specialist to one day maximum).*
Educational Effectiveness Examples	*Emerging example: We need to build on the current assessment process we have put in place and support our professional staff to carry out that process.* *Developed example:* *Successes: We have collected an excellent response rate (65 percent) on a direct measure (a pre-/post-test) of the residential student population.* *Challenges: We struggle with assessing the commuter student population. This summer, we will decide on the best measure to implement and most effective ways to communicate to commuter students to complete the assessment.*
4. What key actions do you plan to take in the next academic year to advance programmatic and/or educational effectiveness? (e.g., revise part of the unit's assessment process, program goals, student learning outcomes, measures, offerings, promotional literature, etc.) ***Tip: Use your response as the basis for Section 1 of next year's assessment report.***	
Definition	Unit reports key actions it will take in the next academic year to advance programmatic and/or educational effectiveness that are based on assessment findings from this year or past years.